EXHIBITOR PROSPECTUS

WWW.PUBLICSAFETYAVIATION.ORG



APSCON 2027 RENO

JULY 19 – 23

"To Serve, Save and Protect From the Air"

APSCON UNMANNED 2027

Police • Fire • Search & Rescue

RENO, NEVADA | JULY 19 – 21

CONTRACT FOR EXHIBIT SPACE & EXHIBITOR RULES & REGULATIONS

This Contract for Exhibit Space incorporates the **APSCON / APSCON *Unmanned* 2027** Rules & Regulations and APSA exhibitor insurance requirements, included herein. By signing this contract, you acknowledge you have read and understand the exhibitor Rules & Regulations and agree to abide by them and any additional rules deemed necessary by the Airborne Public Safety Association (APSA). For additional information or inquiries, please call 301-631-2406. Please complete the fields below as you would like your company listed in the official Program Guide. Company description may be submitted to bosborne@publicsafetyaviation.org and is due by May 15, 2027.

ALL MATERIALS REGARDING APSCON / APSCON *Unmanned* 2027 SHOULD BE SENT TO:

Exhibiting Company: _____

Address: _____

City/State/Zip: _____ Country: _____

Website: _____

Phone: _____ Fax: _____

Exhibit Contact: _____ Email: _____

Signature: _____ Date: _____

EXHIBIT SIZES

- ❑ 10 x 10
- ❑ 10 x 20
- ❑ 10 x 30
- ❑ 20 x 20
- ❑ 20 x 30
- ❑ 30 x 40
- ❑ 30 x 50
- ❑ 40 x 50
- ❑ 50 x 60

BOOTH SPACE PREFERENCE*

#1 _____ #2 _____

Companies we would like to be near / away from (circle):

_____

**Every effort will be made to secure the exhibit space(s) in the priority you have listed. Priority is determined by the date of the request for space, accompanied by full payment.*

ADVERTISING / MARKETING

❑ Aisle Signs	$ 585	❑ Event App (Sponsor-Full)	$2385
❑ Tote Bag Inserts	$ 585	❑ Event App (Sponsor-Sgl)	$ 795
❑ APSCON eNews	$ 450	❑ Event App (Ad-Full)	$5305
❑ Publication Bins	$ 205	❑ Event App (Ad-Single)	$1325
❑ Hotel Key Cards	$6100	❑ Event App - Lead Capture	$ 80

SPONSORSHIPS

Please contact Benay Osborne to contract your sponsorship today at 301-631-2406 or via email at bosborne@publicsafetyaviation.org.

ACCOUNTING

Booth Fee $ _____

Advertising/Sponsorship Fee(s) $ _____

Non-Corporate Member surcharge ($595) $ _____

TOTAL AMOUNT $ _____

❑ *Check box if you would like to secure a Corporate Membership with APSA ($495/year) and receive the corporate member booth rates.*

BILLING ADDRESS

❑ Please check box if same as mailing address

COMPANY NAME

ADDRESS

CITY STATE ZIP COUNTRY

PHONE FAX

EMAIL

PAYMENT MUST ACCOMPANY FORM

Please make checks payable to APSA, or use your VISA, MasterCard, Discover or American Express.

❑ VISA ❑ MASTERCARD ❑ DISCOVER ❑ AMERICAN EXPRESS

CREDIT CARD NUMBER AMOUNT

EXP (mm/yy) V-CODE

NAME AS IT APPEARS ON CARD

SIGNATURE

Please return this form to:

Airborne Public Safety Association

APSCON / APSCON *Unmanned* 2027

50 Carroll Creek Way, Suite 260, Frederick, MD 21701

F 301.631.2466 E bosborne@publicsafetyaviation.org

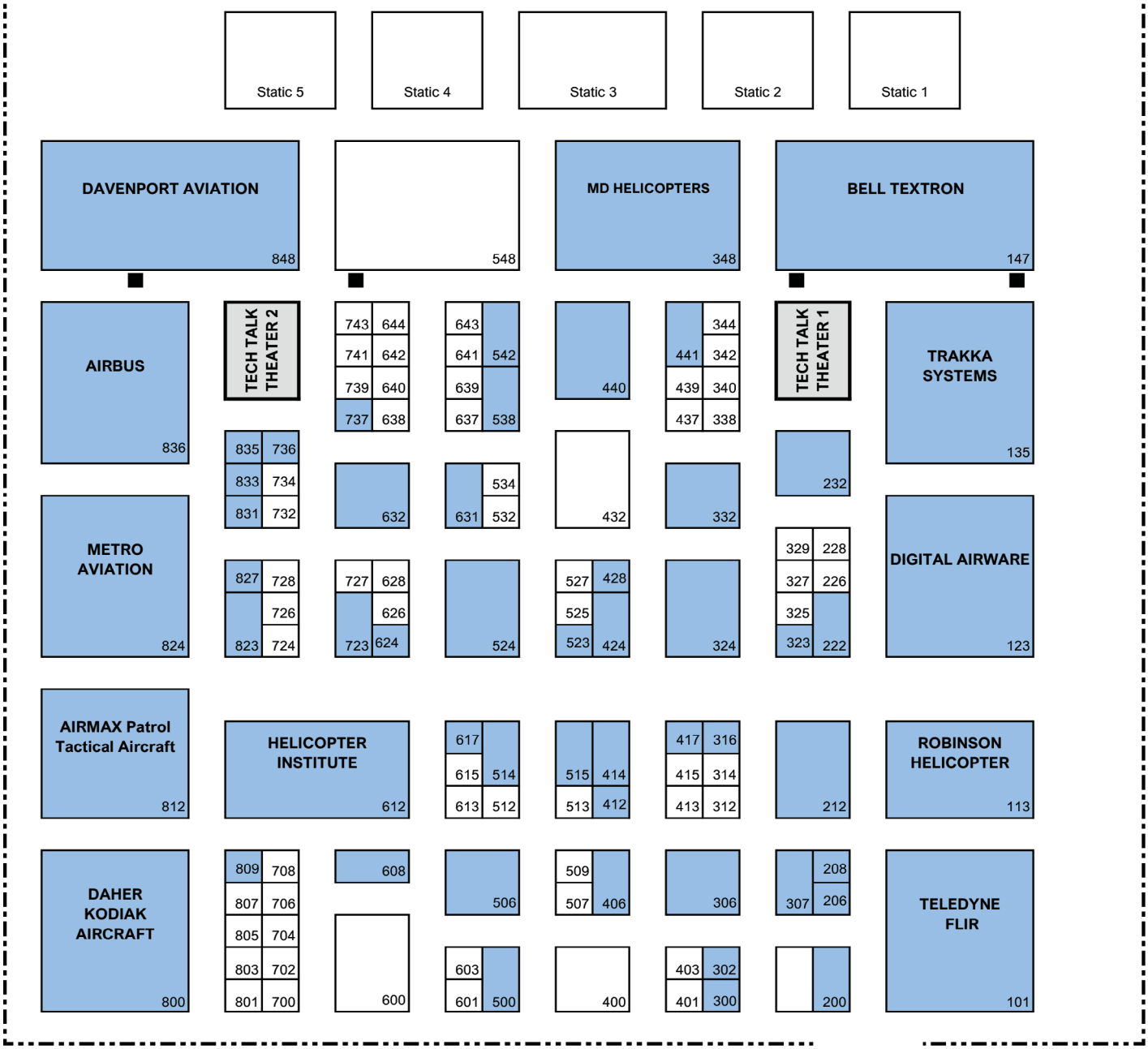
REGISTRATION AND CANCELLATION/REFUND POLICY: Exhibitors may reduce or cancel contracted space by submitting written notice to APSA Headquarters on the following schedule:

- Written notice received 60 days or more from the event: 75% refund
- Written notice received 30 – 59 days from the event: 50% refund
- No refunds will be issued less than 30 days from the start of the event.

ATTENDEES, PRESENTERS & EXHIBITORS – APSA CODE OF CONDUCT POLICY

Attendees, Presenters and Exhibitors at APSA events are expected to comply with instructions from staff members, convention center or hotel personnel, and are expected to conduct themselves at all times in a courteous, professional and respectful manner, refraining from language and actions that might bring discredit upon themselves, their agency, company or APSA. Such conduct includes, but is not limited to, actions disrupting the businesslike atmosphere, harassment, discrimination, inappropriate language, failing to comply with all local, state, and federal laws, and activities that endanger self and others. Attendees, Presenters and Exhibitors who do not comply with this code of conduct at any event may be removed from said event and barred from participating in any manner all future APSA sponsored or co-sponsored events.

EXHIBIT HALL & FLOOR PLAN



APSCON 2027 RENO JULY 19 – 23

CORPORATE MEMBER BOOTH PRICING*

*Non-Corporate Members Add $595

10x10	$ 1,235.00	20x30	$ 7,035.00
10x10 CORNER	$ 1,395.00	30X50	$ 14,785.00
10x20	$ 2,465.00	40X40	$ 16,355.00
10x20 CORNER	$ 2,615.00	45X50	$ 17,795.00
10X30	$ 3,695.00	50X50	$ 22,240.00
10X30 CORNER	$ 3,845.00	50X60	$ 23,635.00
20x20	$ 5,165.00		

STATIC 30X30 W/BOOTH	$	640.00
STATIC 30X30 W/BOOTH	$	1,750.00

Static space is available for aircraft/vehicle display. Static space may be secured in conjunction with a standard booth (see pricing listed above).

RULES & REGULATIONS

ASSIGNMENT OF SPACE & PAYMENT

All exhibit space, with the exception of the island displays, will be allocated on a first-come, first-served basis. Confirmation of space will be sent immediately upon receipt of electronically signed contract and required deposit. APSA reserves the right to reassign booth space if need be. Payment in full is due upon submission of contract for those contracts submitted after January 31, 2027 Exhibit space must be occupied solely by your organization in exhibiting your products at the APSCON / APSCON *Unmanned* 2027. No exhibitor shall assign, sublet, or share the whole, or any part of, the space contracted.

BOOTH SPECIFICATIONS

The standard booth size is 10' x 10' (approximately 3.05m x 3.05m). Except for custom-size or island displays, the booth price in this agreement provides for installation, maintenance and removal of standard framing materials. The materials include a quality fabric, 8' high backdrop; 42" high side divider rails; and an expertly lettered 7" x 44" exhibitor sign for each space. Although not included in the booth, carpet or floor covering is required in ALL booths in the Exhibit Hall, at the expense of the Exhibitor.

EXHIBITOR NAME BADGES

We request that all badges be ordered via our website at www.publicsafetyaviation.org. If web access is unavailable, please contact the APSA office at 301-631-2406 or bosborne@publicsafetyaviation.org.

The exhibitor badge entitles the wearer access to the Exhibit Hall only and exhibitor badges are issued only to personnel actually staffing the booth. The name of the exhibiting company, as it has been listed on the exhibit space contract, will appear on each badge. Three exhibitor badges will be provided for each 10' x 10' area of display space contracted, to a maximum of 30 badges. Additional badges are available for $75 each.

Exhibitors are urged to order badges in advance to avoid long lines and additional charges at the registration desk. All exhibitor badges should be ordered by June 30, 2027. Badges requested onsite, including changes to badges, will incur a $5.00 fee per badge. The registration desk is scheduled to be open beginning July 19, 2027. at 8AM at Reno-Sparks Convention Center (Halls 1-2 Lobby), at which time exhibitor badges will be available for pick-up.

One-day guest passes are available for your customers at $90.00 each. This would entitle the guest access to the Exhibit Hall and the educational classes for that day ONLY. Contact the APSA Headquarters to order with your Visa, MasterCard, American Express or Discover.

INSTALLATION & DISMANTLING

Installation of exhibits may commence on Tuesday, July 20, 2027 at 8 am, at Reno-Sparks Convention Center. All exhibits must be fully assembled and ready for display no later than 2 pm on Wednesday, July 21, 2027. Dismantling of exhibits may begin after 2 pm on Friday, July 23, 2027 - no dismantling allowed prior to 4 pm. All exhibits and materials must be totally removed from the exhibit hall no later than 12 noon on Saturday, July 24, 2027.

OFFICIAL SERVICE CONTRACTOR

Approximately 3 months prior to APSCON / APSCON *Unmanned* 2027, an Exhibitor's Service Kit will be mailed or emailed to each exhibitor. This packet will include all necessary information and forms regarding: shipping of displays; display rental; floor coverings; telephone service; electrical service and utilities; furniture and accessories; etc.

CANCELLATION

Exhibitors may reduce or cancel contracted space by submitting written notice to the APSA Headquarters, in accordance with the following schedule:

Written notice received 60 days or more from the event:	**75% refund**
Written notice received 30 – 59 days from the event:	**50% refund**

No refunds will be issued less than 30 days from the start of the event.

SECURITY

While standard security precautions will be taken, APSA assumes no liability for materials left in the Exhibit Hall. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

LIABILITY, INSURANCE & HOLD HARMLESS

In consideration for the opportunity to display services and products at an APSA Conference and Exposition, Exhibitor, its officers, directors, agents and insurers, agrees to indemnify and hold harmless APSA, its officers, directors, contractors, employees and agents and the convention facility, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, APSA and the convention facility, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the convention facility resulting in the immediate assessment of damages against APSA from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by Exhibitor.

INSURANCE REQUIRMENTS

As a standard requirement for all of our show exhibitors, it is necessary for you to carry commercial general liability coverage from an A-Rated insurance company in good standing with minimum policy limits of $1,000,000 per occurrence and $2,000,000 aggregate. Said commercial general liability insurance must be in force during the exhibition dates of the event, July 19-23, 2027. The Certificate of Insurance must also list as additionally insured:

- Airborne Public Safety Association, Inc., its Agents, Officers, Directors and Employees; and
- Reno-Sparks Convention Center, its Owners, Management Company, Officers, Directors, and Employees.

For your convenience, APSA has made arrangements with Rainprotection Insurance, to provide the minimum insurance requirements for just $99. Please visit https://www.publicsafetyaviation.org for more information.

ADDITIONAL INSURANCE REQUIREMENTS FOR DISPLAYING AIRCRAFT

All aircraft exhibited in Reno-Sparks Convention Center for APSCON / APSCON *Unmanned* 2027, whether flown or trucked in, must be properly insured. Any commercial exhibitor that brings an owned, leased or borrowed aircraft to be displayed in the Reno-Sparks Convention Center, including the use of aircraft belonging to a governmental agency, agrees to name APSA, Inc., its agents, officers, directors and employees and exhibition convention center, its owners, management company, officers, directors and employees as an 'additional insured' on the exhibitors policy of insurance covering the operation of the aircraft. In addition, Exhibitor acknowledges that APSA does not maintain any insurance to cover loss or damage to any property of Exhibitor. Furthermore, it is requested that all exhibiting companies carry personal property insurance, including workers' compensation, if applicable.

- Proof of insurance must be in the form of a "Certificate of Insurance" that identifies all aircraft, individually by serial number, stating the make, model, registration number, and owner of the aircraft. If the aircraft is owned/operated by someone other than the exhibitor, the documentation should so state and proof of insurance shall name both as insured or additionally insured. Without proof of insurance, the aircraft will not be permitted to land at or move into the Reno-Sparks Convention Center. This insurance must be in force during the lease dates of the event, July 19-23, 2027.

- Aircraft flown to Reno-Sparks Convention Center: Exhibitors flying aircraft to Reno-Sparks Convention Center must provide proof of insurance to APSA in the form of a Certificate of Insurance. This should be from the exhibitor's insurance broker, confirming a minimum of $5,000,000 combined coverage for public liability and property damage.

- Aircraft trucked to Reno-Sparks Convention Center: Exhibitors trucking aircraft to Reno-Sparks Convention Center must provide proof of insurance to APSA in the form of a Certificate of Insurance. This should be from the exhibitor's insurance broker, confirming a minimum of $1,000,000 per occurrence and $2,000,000 aggregate for public liability and property damage.

RESTRICTIONS

APSA reserves the right to determine the eligibility of a company or their product for inclusion in the exhibits, and reserves the right to restrict exhibits that, because of noise, method of operation, materials or for any other reason, become objectionable to APSA. APSA also reserves the right to prohibit any exhibit that, in the opinion of APSA management, may detract from the general character of the exhibit show as a whole. In such event, APSA shall not be liable to any exhibitor for any refund of exhibit fees or expenses incurred by exhibitor to exhibit. No signs will be affixed by any means to the walls, doors or any other surface in the exhibit area or seminar facility.

Subsidiaries that share a parent company are permitted to share exhibit space under the following conditions:

1) If subsidiaries are sharing a 10' x 10' booth, the booth itself, all materials, advertisements, sponsorships, etc., will be listed under the name of the company that reserves and pays for the booth, unless otherwise instructed by the exhibiting company(ies). To receive the member price, the purchasing company must be an APSA Corporate Member or the space will be charged at the non-member rate of $595.

2) If subsidiaries wish to have multiple company names associated with a shared booth (the booth itself, all materials, advertisements, sponsorships, etc.), the amount of booth space purchased must be, at a minimum, equivalent to a 10' x 10' booth space per company. To receive the member price, all subsidiaries sharing booth space must be APSA Corporate Members or the space will be charged at the non-member rate.

APSA policy firmly restricts representation of an organization that has not been assigned an official exhibit booth from soliciting business and/or distributing promotional material of any type within the exhibit area or any other areas. Further, those organizations that have been assigned an official APSA exhibit booth must conduct all business activities from within their assigned booth space and not impede traffic through the Exhibit Hall aisles or other areas. 'End-Cap' booths are strictly prohibited. Multiple booths must be registered through the main office. All children under the age of 18 must be accompanied by an adult.

You may register online at www.publicsafetyaviation.org.
Any questions, contact Benay Osborne at bosborne@publicsafetyaviation.org