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FOR IMMEDIATE RELEASE**Fargo Jet Center Names Lynlee Espeseth as New Director of Marketing**

November 20, 2025 (Fargo, ND) | Fargo Jet Center is proud to announce the appointment of Lynlee Espeseth as its new Director of Marketing. In this role, Espeseth will lead marketing strategy, brand development, and integrated communications for each division within Fargo Jet Center's family of companies - Weather Modification International, SPEC Inc., ICE Crystal Engineering, Premier Jet Center, and Exclusive Aircraft Sales.

Espeseth brings over a decade of both in-house and agency experience in industries ranging from government and healthcare to tourism and philanthropy. Her expertise includes the development and execution of integrated marketing campaigns, strategic planning, project management and team leadership, most recently with Agency MABU where she served as Director of Client Services.

A native of North Dakota, Espeseth has held marketing leadership roles in both Colorado and North Dakota. She is thrilled to be joining the aviation industry and contribute to the continued growth and evolution of Fargo Jet Center and its affiliated companies.

In her new role, Espeseth be instrumental in developing cross-company initiatives in brand strategy, media relations, digital content, creative development, event management, and partnership engagement. Her leadership will support FJC's long-term growth objectives and enhance communication across its aviation, engineering, and atmospheric science divisions.

"Lynlee brings a powerful combination of strategic insight, creative energy, and proven leadership to our organization. Her ability to connect big-picture vision with actionable marketing execution will elevate every division within the Fargo Jet Center family," says **Darren Hall, Vice President of Business Development, Fargo Jet Center**. *"We're excited to welcome her to the aviation industry and confident she will make an immediate and lasting impact,"* adds Hall.

About Fargo Jet Center and associated companies: Fargo Jet Center (FJC), headquartered in Fargo, ND (KFAR), and subsidiary Premier Jet Center (PJC), based in Minneapolis, MN (KFCM), are recognized leaders in the provision of aviation services and have been ranked among the top aviation service companies in the world. Both facilities offer a full-service FBO including refueling and ground support, maintenance, avionics, and special mission completions, aircraft charter and management, and upholstery and paint services. Additionally, FJC offers flight training and has U.S. Customs on-site, and PJC serves as the base for the company's aircraft sales division, Exclusive Aircraft Sales. Learn more at www.fargojet.com

About Weather Modification International: Weather Modification International (WMI) is among the world's most experienced and trusted providers of atmospheric research, weather forecasting and modeling, and cloud modification programs. Recognized for its pioneering precipitation enhancement and hail suppression projects in over 35 countries, WMI also designs, implements, and operates advanced radar and weather monitoring systems. Headquartered in Fargo, ND, USA, WMI is part of a family of specialized aviation and atmospheric science companies including Fargo Jet Center, SPEC Incorporated, and ICE Crystal Engineering. Through these partnerships, WMI advances innovation in atmospheric science and applied weather research to build sustainable capabilities worldwide. For more information, visit www.weathermodification.com

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