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PRESS RELEASE - FOR IMMEDIATE RELEASE

## Concorde Battery Corporation Hires Mel Balazova as European Technical Sales Manager



WEST COVINA, CA, USA -- Concorde Battery is pleased to announce Melinda Balazova has been hired as European Technical Sales Manager.

Ms. Balazova, also known as “Mel,” is based in Germany and will be responsible for supporting and advising Concorde’s authorized aircraft battery distributors, airframe manufacturers and operators in European, UK, Mediterranean and nearby markets with technical information, support and product knowledge.

Mel brings experience in operations and parts sales with an innate understanding of the UK & European aviation industry. She is multilingual; fluent in Hungarian, English, Czech, Slovak, German. Using her experience in communications and her aptitude for the aviation business she will be maintaining Concorde Battery service and expanding sales throughout the area.

You can meet Mel at the upcoming 2025 European Rotors the VTOL Show and Safety Conference in Koln, Germany (Concorde Battery exhibit stand 744) and at other industry events year round as she supports Concorde Battery resellers and customers.

Concorde Battery is recognized and respected as the premier lead acid aircraft battery manufacturer founded on a tradition of excellence in 1977. For over 40 years Concorde batteries have been universally installed as Original Equipment by airframe manufacturers, adapted by militaries and preferred by civilian and business operators and special missions for every type of aircraft.

For more information, please contact:

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