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FOR IMMEDIATE RELEASE



## **Aviation Specialties Unlimited Hires Retired Army Aviator Keye Perry**

Boise, Idaho – 9/9/2025 – Aviation Specialties Unlimited (ASU), a leading provider of night vision solutions, announced today that the company has hired retired Army Lieutenant Colonel Keye Perry as their Eastern United States USG Territory Manager.

Perry, a decorated 20-year United States Army Veteran, brings with him a depth of experience that includes more than 1,100 flight hours as a test pilot, facility management, project management, aircraft maintenance, supply chain management, strategic planning, operational management, and business development skills. He has a master's degree in information technology from Webster University, a Bachelor of Science degree in Systems Engineering from the United States Military Academy and is currently a Doctoral student at Liberty University.

In addition to more than 20 years of military experience, Perry has more than 14 years of civilian aviation experience working with industry leaders in various capacities, including business development and project management around the world.

"Keye has an outstanding reputation and a wealth of experience in the military and civil aviation industry," said ASU Vice President of Business Development, Chad St. Francis. "His knowledge of government programs, aviation initiatives, and program requirements will greatly enhance ASU's ability to serve clients."

Perry also obtained a dozen certifications, including ITAR compliance and project management. He has completed certifications from Homeland Security, FEMA, and other military-based training.

"ASU works with numerous government agencies that require a definitive understanding of how procurement, project management, and maintenance work within their programs," said ASU Vice President of Sales and Marketing Dan Meyer. "With the sales growth in our E3 line of NVGs and growing demand, we needed someone who possessed the ability to help agencies throughout the entire purchasing process. Keye will not only be able to help with initial sales but also assist with the proper maintenance of products. Whether agencies are in the infancy of starting a program or are in the middle of retooling their fleets of aircraft, his knowledge will be invaluable. He will be a tremendous addition to the team."

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### **About Aviation Specialties Unlimited:**

Aviation Specialties Unlimited (ASU) is a leading provider of night vision solutions for aviation, law enforcement, and military applications. Since 1995, ASU has offered a comprehensive range of products and services, including night vision goggles, cockpit lighting solutions, and training programs. Committed to innovation, quality, and customer satisfaction, ASU continues to set the standard for excellence in the night vision industry. For more information, call +1 208-426-8117 or visit [asu-nvg.com](http://asu-nvg.com)