

## VERTICAL 2025 HELICOPTER & ENGINE MANUFACTURERS SURVEY



### Vertical's 2025 Helicopter and Engine Manufacturers Survey now open

Vertical's 2025 Helicopter and Engine Manufacturers Survey is [now open](#) and accepting responses through May 16.

The survey is open to anyone in the global civil helicopter industry who has actively operated, flown, or maintained helicopters or helicopter engines in the past two years.

As the industry's most comprehensive survey, it aims to evaluate the performance of major airframe and engine manufacturers on the quality of their products and aftermarket services.

By providing honest feedback, respondents can help shape the industry's future, as original equipment manufacturers (OEMs) use the insights to drive meaningful improvements.

"Now in its 11th year, Vertical's Helicopter and Engine Manufacturers Survey continues to be an essential tool for the civil helicopter industry," said Mike Reyno, publisher and owner of Vertical. "It gives operators, pilots, and maintenance professionals a powerful voice to share their real-world experiences with OEM products and services. The consistent, thoughtful feedback we receive each year helps drive real improvements, and we know OEMs continue to take this input seriously when shaping their strategies."

Last year, nearly 1,000 helicopter industry professionals completed the survey, once again making it the industry's leading measure of OEM performance in customer support. Thanks to this level of response, the OEMs pay close attention to what the industry has to say about their products and services.

The survey is again being conducted by PMG Intelligence, an independent market research and data analysis consulting company based in Waterloo, Ontario. All survey data will be kept completely anonymous, and *Vertical* will not contact respondents without their express permission.

As a thank you for participating in the 2025 Helicopter and Engine Manufacturers Survey, respondents can enter a random draw for a chance to win one of three \$200 Visa gift cards.

To participate in this year's survey, [click here](#).