

SAVE THE DATE

January is National Human Trafficking Prevention Month

Blue Campaign invites you to get involved throughout the month and during **#WearBlueDay** on **January 11**



The U.S. Department of Homeland Security's (DHS) [Blue Campaign](#) recognizes January as National Human Trafficking Prevention Month. It reaffirms the commitment to protect and empower lived experience experts of all forms of human trafficking, prosecute traffickers, and bring an end to human trafficking in the United States and worldwide. In January, Blue Campaign leads activities to raise awareness of and combat this heinous crime. See how you can take part below!

#WearBlueDay

January 11, 2025, is National Human Trafficking Awareness Day, or **#WearBlueDay**. We invite everyone to take photos of themselves and others wearing blue — the international color of human trafficking awareness. Then, share these photos on social media with **#WearBlueDay**.

To participate, just wear something blue! For more ideas on **#WearBlueDay**, check out how others have done it [here](#).

Download [ready-to-use #WearBlueDay graphics and captions](#) to post on Facebook, X, LinkedIn, or Instagram, and use **#WearBlueDay** and **@DHSBlueCampaign** in your social media posts!

#TacklingTrafficking

January 12–31, 2025, Blue Campaign will host **#TacklingTrafficking informational events**. These events promote U.S. Government [anti-human trafficking resources](#) to combat this crime.

Follow the Campaign on social media, attend events, and post resource content. And don't forget to use **#TacklingTrafficking** when sharing!

Learn more about Blue Campaign, and how to recognize and report human trafficking.



Expand Your Knowledge

Join an upcoming “Human Trafficking 101” webinar led by Blue Campaign to learn more about what human trafficking is, how to spot it, how to report it, and resources available to help.

Awareness to Action: Recognizing and Reporting Human Trafficking (ENGLISH)

Tuesday, January 21, 2025 [REGISTER HERE](#)

De la Concientización a la Acción: Reconocer y Denunciar la Trata de Personas (SPANISH)

Thursday, January 23, 2025 [REGÍSTRASE AQUÍ](#)

Continued Presence Webinars

Along with our human trafficking webinars, we also hold other webinars on specific topics. In January, we will be discussing Continued Presence, which is a temporary immigration designation provided to trafficking victims that can allow them to remain in the United States temporarily. These free, one-hour webinars will be held on the following dates:

January 9, 2025, 3:30 p.m. EST (**for law enforcement only**)

January 16, 2025, 3:30 p.m. EST (for the general public)

January 30, 2025, 3:30 p.m. EST (in Spanish)

To learn more and register, visit

[dhs.gov/blue-campaign/upcoming-events](#).

Stay Tuned!

For the latest Human Trafficking Prevention Month and Blue Campaign efforts, bookmark the Blue Campaign website and follow **@DHSBlueCampaign** on [Facebook](#), [Instagram](#), and [X](#).

Save these hotline numbers in your phone to report suspected human trafficking:

National Human Trafficking Hotline: **1-888-373-7888**

Homeland Security Investigations Tip Line: **1-866-347-2423**

For more information about Blue Campaign, visit [dhs.gov/bluecampaign](#) or contact BlueCampaign@hsi.dhs.gov.

