

TAKE ADVANTAGE OF APSA MARKETING & SPONSORSHIP OPPORTUNITIES



ON-THE-ROAD COURSES

On-The-Road Courses

\$7650/Full or \$2550/Day

Each year, APSA selects their most popular annual conference courses to take on-the-road as standalone courses, providing an additional opportunity to receive this sought-after training. Sponsorship includes logo on website, printed materials, email blasts and signage at event; 10 minutes to make a presentation at the course; space to display and distribute materials to attendees; and a contact list of registered attendees (opt-in).

SAFETY SEMINARS

Safety Seminars

Numerous Opportunities

Each year, APSA hosts 2-3 Safety Seminars annually in the contiguous United States. Safety Seminars include 1-1/2 days of training PLUS a mini-tradeshaw. Secure a tabletop in the mini-tradeshaw to market your company products and/or services (\$450/tabletop, plus electricity if requested). Sponsorship opportunities include Welcome Reception, Welcome Reception Drink Coupons, Breakfasts, Lunch and Evening Happy Hour. Sponsorship includes logo on website; printed materials; email blasts; and signage at event.

SAFETY STAND-TOS

Safety Stand-Tos (In-Person or Virtual) **\$15,000/Buy Out or \$1875/Ea***

APSA conducts 1-Day Safety Stand-Tos on an on-request basis for aviation units, providing the opportunity to receive this local training. Safety Stand-Tos can be held either in-person or virtually. Sponsorship includes logo on website, printed materials (if in-person), email blasts and signage at event; 10 minutes to make a presentation at the course; space to display and distribute materials to attendees (if in-person); and a contact list of registered attendees (opt-in).
**Note: Minimum four (4) sponsors required*

RESCUE SUMMIT

Rescue Summit

Various Sponsorship Levels

Each year, APSA Conducts a Rescue Summit, held in conjunction with HELI-EXPO, which includes various presentations pertaining to vertical lift rescue operations including topics such as hoisting, safety and critical incident & accident reviews. Networking opportunities are scheduled throughout the day. The Rescue Summit is for all who use VTOL aircraft in rescue operations. Depending on the level of sponsorship you choose (Platinum, Gold, Silver, Bronze), benefits can include: logo on website, printed materials, email blasts and signage at event; 10 minutes to make a presentation at the Summit (Platinum level only); space to display and distribute materials to attendees (Platinum and Gold levels only); presence at the Rescue Summit (all levels); and a contact list of registered attendees (opt-in).

LIVE WEBINARS

Webinar Training Series

\$175/Full

APSA is excited to continue our live, interactive Webinar Training Series. These 60-90 minute webinars are led by some of our premier instructors and cover a variety of public safety aviation topics. Sponsorship includes logo on webinar series webpage; 5 minutes to make a presentation at the beginning of the webinar; and contact list of registered attendees (opt-in). 9 opportunities annually.



For more information,
visit us at www.publicsafetyaviation.org or call 301-631-2406.