# THOMMEN AIRCRAFT EQUIPMENT AG

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## 2021 News Release

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# THOMMEN AIRCRAFT EQUIPMENT ENGAGES PREO AEROSPACE FOR NORTH AMERICAN SALES AND MARKETING SUPPORT

**MUTTENZ, SWITZERLAND** – April 13th, 2021. THOMMEN AIRCRAFT EQUIPMENT Ltd. is pleased to announce an exclusive partnership with PREO Aerospace Llc., for Sales and Marketing support for THOMMEN AIRCRAFT EQUIPMENT in the United States and Canada.

PREO Aerospace is based in Dallas, Texas, USA and was co-founded by Pete Ring and Kyle Williams. Mr. Ring has over 20 years of experience in various leadership roles in aerospace industry. He also serves as an active board member of the Aircraft Electronics Association (AEA) as well as an advisor to the Tarrant County College School of Avionics. Pete is also a Commercial Instrument MEL Pilot with various ratings and has accumulated hundreds of hours of flight experience.

Mr. Williams is a 15 year industry veteran with specializing in building, managing and growing Part 145 Repair Stations, MRO facilities and Aftermarket Resellers for multiple Avionics Manufacturers including Aspen Avionics, Avidyne and most recently FreeFlight Systems. Kyle is also a Private Instrument SEL Pilot with more than 25 years of flying experience.

"The partnership with PREO Aerospace underscores our goal of maintaining and expanding our company's support of our North American customer base" said Daniel Grosch, CEO of THOMMEN AIRCRAFT EQUIPMENT LTD. "Together with PREO Aerospace, THOMMEN will continue to provide full avionics upgrade solutions to the US market through local support, to overcome avionics obsolescence in legacy rotor and fixed wing aviation."

"We're excited to partner with such a well establish business that has a strong history of producing products that are of the highest quality", said Pete Ring, CEO of PREO Aerospace. "PREO Aerospace is well aligned to deliver high integrity result with a superior focus on customer service for THOMMEN solutions in both the fixed wing and rotary wing communities at large."

#### ABOUT PREO AEROSPACE LLC.:

PREO Aerospace is a sales and marketing firm consisting of highly specialized professionals that create a tailored approach to delivering on their client's needs. The PREO Aerospace team are experts in the NexGen airspace transformation and the regulatory process as well as avionics OEMs, Prime vendors, Part 145 Repair Stations and MRO facilities. PREO Aerospace prides itself of delivering innovative sales and marketing strategies that helps its customers achieve the targeted

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sales growth they seek to achieve. The Founders of PREO Aerospace have extensive experience working with C-level executives on company initiatives including Business Development, M&A activity, Corporate Culture, executive staff team development, and sales and marketing growth planning.

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PREO Aerospace is a proud member of the Aircraft Electronics Association (AEA).

For more corporate information, please visit: https://www.preoaerospace.com/

## ABOUT THOMMEN AIRCRAFT EQUIPMENT LTD.:

THOMMEN AIRCRAFT EQUIPMENT Ltd. has been supplying the global aircraft industry with Swiss quality aircraft instruments and equipment for civil and military applications for over a century.

THOMMEN is a leading manufacturer of mission equipment, displays, air data computers, altimeters, digital clocks and chronographs for helicopters, fixed wing aircraft & UAVs. THOMMEN also offers superior aviation qualified Flashlights and interior lighting.

The entire product line serves both the OEM production of new aircraft as well as the retrofit market for existing fleets.

THOMMEN is an EASA Part-21G (POA), EASA ADOA, ETSO /TSO, EASA Part-145, AS / EN 9100 certified company.

For more corporate information, please visit: <a href="www.thommen.aero">www.thommen.aero</a>. For sales inquiries please contact our sales department at <a href="mailto:sales@thommen.aero">sales@thommen.aero</a>.