FOR IMMEDIATE RELEASE:

East/West Industries Growth Leads to New Management Position
Mike Vetter named Senior Director of Product Development

Ronkonkoma, NY - March 18, 2019 – East/West Industries, a leading provider of critical lifesaving equipment for the aerospace and defense industry, announced the promotion of Mike Vetter to Senior Director of Product Development. In this newly developed role, Vetter leads the product development and engineering groups, working closely with the sales team to manage and expand East/West’s continued growth.

“Mike is an invaluable member of the engineering team, having brought tremendous levels of innovation to the company since his early days with us,” said East/West President Teresa Ferraro. “His management skill and innovator spirit led to the growth of East/West. We are excited to see how he’ll help develop a new range of products for the future growth of East/West in this new position.”

Vetter began his career at East/West after graduating from Rutgers University. During his 14 years at the company, he worked his way up from design engineer, where he led many programs from concept to production, then to program manager overseeing programs instrumental in East/West’s growth, to his more recent role as engineering manager, overseeing the company’s engineering department in its entirety.

About East/West Industries
East/West Industries, Inc. is a recognized leader in the design and manufacture of lifesaving equipment. A woman-owned, small business located on Long Island in Ronkonkoma, N.Y., East/West Industries celebrated 50 years of saving aircrew lives in 2018.

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