# AeroBrigham joins Assent Aeronautics as an Associate Presenting Sponsor of The Assent Aeronautics Private Live Aircraft Auction Series through Q1 2022

The Partnership will Launch on Live National Television February 4th at 3pm ET on AWE Network with AeroBrigham Co-Founder, David Brigham, joining the broadcast as a technical contributor.

February 3, 2021 - Decatur, Texas

Private Aircraft Auction House and industry leader **Assent Aeronautics** is announcing a new partnership with AeroBrigham, the industry leading helicopter maintenance, repair and overhaul facility based in Decatur, Texas. For



AeroBrigham, today marks the beginning of a multi-year advertising partnership with Assent as an Associate Presenting Sponsor and Technical Advisor for the Assent Aeronautics Private Live Aircraft Auction series.

"AeroBrigham and its founders David and Danny Brigham, are the embodiment of our common core values of honesty, transparency, unprecedented value, and uncompromising safety," said Assent President, W. Hul sey Smith. "To have them as a long-term partner of the Assent Aeronautics Live Private Aircraft Auctions is a natural fit," he continu ed. "AeroBrigham not only is a partner but they deliver value to our customers and their businesses. From helicopter completion to major inspections to ordinary line maintenance, David, Danny, and the team at AeroBrigham are the industry leaders in true total support capabilities."

AeroBrigham will serve as an associate presenting sponsor of Assent Aeronautics' Private Live Aircraft Auctions airing on February 4 at 3 p.m. ET on the AWE Network and will be featured in the next original episode of "Straight and Level" premiering on February 18 at 3 p.m. ET. The wrap up program, "Vectors to Final", will air on March 4 again at 3 p.m. ET as a follow up to the auction series. Reruns of the live auction program will be broadcast after the live airing through March 3, 2021.

"The transparency, simplicity, and honesty that the Assent Private Live Aircraft Auctions deliver to the aviation industry is unmatched. It's a concept that just makes a lot of sense—especially these days. We were very excited about the opportunity to be an integral part of the auctions and "Straight and Level," said AeroBrigham Co-Founder Danny Brigham.

The premise of the "Straight and Level" program will cover and highlight topics related to aviati on news and information, including aircraft for sale, aircraft marketplace, aviator information, segments on aeronautics, how to purchase and how to sell and purchase aircraft, all of which are Assent Aeronautics' areas of expertise.

Check out the sneak peak: https://spaces.hightail.com/receive/7CUrV4Eg3Z

## "Straight and Level" Program Schedule:

February 4 – Assent Aeronautics Private Live Aircraft Auctions February 18 – Straight and Level Episode No. 2 - Spreading Our Wings March 4 – Straight and Level Episode No. 3 - Vectors to Final The February 4 Private Aircraft Live Auctions hosted by Assent Aeronautics is the sixth in a series of successful private aircraft auctions hosted by the auction house, with over \$180 million worth of aircraft coming across the auction block in the inaugural year of 2020, in spite of the global pandemic. Assent's Private Aircraft Live Auctions garner on average 20,000+ live viewers per auction and provide serious buyers and sellers with an exciting new way to buy and sell private aircraft. The auction format offers straight forward processes, contracts, and closing procedures that put excitement and clarity into the aircraft

buying process. With digital research tools provided by Assent's auction partners, auction attendees have immediate and streamlined access to the data they need to make educated bidding decisions.

To learn more about Assent Aeronautics or view the aircraft line-up at the February 4 auction, visit <a href="https://www.assentaero.com">www.assentaero.com</a>.

#### **About Assent Aeronautics**

Assent Aeronautics is a family-owned company, founded in 2004 and headquartered in Fort Worth, Texas. Assent Aeronautics' distinct business units include luxury aircraft auctions, aircraft transaction advisory consulting, aircraft management, and aircraft maintenance. Able to trace the company's heritage back to a private family flight department established in the 1940s, Assent Aeronautics has a proven track record of success. After numerous requests from companies and individuals to manage

their aircraft, Assent Aeronautics was founded to help aircraft owners and operators maximize dispatch reliability and safely while saving money through more efficient expense forecasting and full-time expert technical supervision. Simply put, people who count on their aircraft, count on Assent. For more information, visit assentaero.com.

# **About AeroBrigham**

Located at Decatur Municipal Airport (KLUD) in Decatur, Texas north of Fort Worth, Aerobrigham is certificated FAR Part 145 Repair Station. AeroBrigham offers complete maintenance, repair and overhaul services as well as helicopter and airplane completion services, including aircraft interiors, avionics installation and modification, along wit h paint and heavy maintenance. Aerobrigham has a proven track record supporting both foreign governmental aircraft along operators and owner operators who demand excellence in aircraft maintenance and support. Ad ditional information regarding the extensive helicopter and airplane support capabilities at Aerobrigham can be found at www.aerobrigham.com or by calling 940.626.4849.

### **About AWE TV**

AWE, A Wealth of Entertainment, is a 24/7 lifestyle and entertainment national cable channel. every what American dreams of - from awedelivers inspiring travel destinations to outrageous cars, from culinary delights to amazing homes, live world championship boxing, and much more. Formally known as WealthTV (or Wealth Television), AWE's all-inviting and vicarious living programming lineup has strong, broad appeal across age while and demographics holdina а appeal to the highest income households. Successfully launched on June 1, 2004, AWE was one of the first all high- definition networks in the United States. AWE is distributed by leading cable and satellite service providers around the globe. For more information, visit awety.com.