



FOR IMMEDIATE RELEASE
NEW LOGO ATTACHED

**MD HELICOPTERS UNVEILING NEW BRAND WITH CELEBRATIONS AND GIVEAWAYS
AT HAI HELI-EXPO 2023 IN ATLANTA**

MESA, Arizona, February 28, 2023 – MD Helicopters (**HELI-EXPO Booth #C2729**) is bringing a brand-new look to HAI HELI-EXPO 2023. The company will launch new branding and a new booth to showcase the new company leadership and its renewed commitment to the industry. Two helicopters will be on display: Trinity Aviation's VIP MD 530F that showcases comfort doors and windows, a wire strike kit, and a sleek executive interior; and one of Huntington Beach's new MD 530F helicopters, featuring a full law enforcement communications and avionics package.

MD Helicopters will also host a number of events and celebrations throughout HAI HELI-EXPO 2023, including a raffle to win a new Garmin fēnix® 7 – Sapphire Solar Edition watch or an Apple HomePod. Raffle winners will be drawn in the MD booth #C2729 at 2:00 p.m. on Wednesday, March 8.

Press Conference and Service Center and Sales Rep Meeting, March 6

At 11:00 a.m., MD Helicopters President and CEO Brad Pederson and MD Chairman of the Board Ed Dolanski will lead a press conference in the HAI Press Room, discussing the recent company changes along with the renewed commitment to quality, customer support, and mission focus. MD Helicopters will hold its annual Service Center and Sales Rep Meeting to discuss new and upcoming services and programs. An invitation-only Customer Appreciation Event will take place in the evening.

Leadership Meet and Greet Cocktail Hour and Scholarship Winners Recognition, March 7

Attendees and media are invited to meet MD Helicopters' new leadership at the booth, #C2729, for an informal meet and greet happy hour with drinks at 2:00 p.m. MD Helicopters will also recognize Whirly-Girls Scholarship Winner Michelle Benke and Embry Riddle Scholarship Winners Alexa Dunn and Cameron Todd during this event. As winners of the scholarships, each of these pilots will attend an MD 500 turbine transition course at the MD Helicopters factory in Mesa, Arizona.

About MD Helicopters

MD Helicopters, LLC (MDH) manufactures high-performance rotorcraft solutions that support operators flying military, commercial, law enforcement, utility, and VIP mission profiles. With thousands of aircraft in service worldwide, MDH has been designing and building aircraft known for their safety, versatility, responsiveness, speed, and reliability since 1947. Our commitment to product sustainment and customer success allow MDH to deliver aircraft unmatched in their performance and reliability. MD Helicopters, LLC is owned by an investment consortium comprised of MBIA Insurance, Bardin Hill Investment Partners LP, and MB Global Partners. To learn more about MD Helicopters, visit us at mdhelicopters.com, or follow us on [Facebook](#), [Instagram](#), and [LinkedIn](#).

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