

Know Before You Fly

Dear Campaign Supporters,

We hope all is well. We wanted to send you a few updates on the campaign.

First, AUVSI and AMA has developed a new safety flyer with the FAA. This has been simplified from the tri-fold brochure we originally created. Attached is the print version and online version. The online version can also be found [here](#) on the website. We ask that you please start using this new version with your members and/or customers.

Second, the campaign has teamed up with the Bay Area Drone Film Festival to establish a special category, allowing the growing community of drone enthusiasts to get involved in airspace safety by producing short, creative videos that promote keeping the skies safe for all users. The winning video will be featured as part of the Know Before You Fly campaign. More information on this can be found [here](#).

Finally, the campaign [announced](#) today that DJI has expanded its commitment and will be including the new flyer in two of its product series – the Phantom 3 and Inspire 1 – for all U.S.-bound boxes.

As always if you have any questions, please contact Brett Davis at contact@knowbeforeyoufly.org.

Best,

Jennifer Hall

O: 202-777-3554

C: 202-340-2201

jhall@CLSstrategies.com