

CORPORATE MEMBERSHIP



Join APSA:

To Serve, Save and Protect From The Air



**Advancing Public
Safety Aviation**

www.publicsafetyaviation.org

**Safety • Education & Training • Networking
Public Service • Professionalism • Ethics & Integrity**



Advancing Public Safety Aviation

About APSA



The Airborne Public Safety Association (APSA) is a 501(c)(3) non-profit, public benefit organization founded in 1968. Over 3,500 members strong from the local to the international level, APSA provides networking systems, educational seminars, product & services expositions, technical assistance and accreditation services that those in public safety aviation find invaluable.

APSA's mission statement is to "To support, promote and advance the safe and effective utilization of manned and unmanned aircraft by governmental agencies in support of public safety operations through training, networking, advocacy and educational programs," with the vision of "The safe and successful completion of each airborne public safety operation. Would you like to join APSA?"

Membership Cost & Guidelines: A Corporate Membership is \$400 per year. Corporate Membership may be conferred on any entity providing products and/or services related to public safety aviation. Corporate Membership shall be entitled to one (1) vote exercised by an employee designated by the corporate entity.

APSA's online membership application can be found at <https://publicsafetyaviation.org/membership/become-a-member/corporate-membership>

For questions or inquiries about APSA's individual or corporate membership, please contact APSA Headquarters at (301) 631-2406.

Corporate Member Benefits

Marketing Opportunities

SAFETY SEMINARS: APSA Safety Seminars (2-3 annually), provide continuing education to our Individual Members. In addition to education, APSA hosts a 'mini-tradeshows' for our Corporate Members to display their latest products and services to attendees. As a Corporate Member, you will receive the discounted tabletop pricing, as well as recognition in the annual *Air Beat Buyer's Guide*.

APSCON (Annual Conference & Exposition): Discounted booth pricing, recognition in the annual *Air Beat Buyer's Guide* and APSCON advertising opportunities.

Public Safety Drone Expo (PSDE - UAS Annual Conference & Exposition): Discounted booth pricing, recognition in the annual *Air Beat Buyer's Guide* and PSDE advertising opportunities.

SPONSORSHIP OPPORTUNITIES: Marketing opportunities are available at APSCON, PSDE, Safety Seminars, On-The-Road Courses and Safety Stand-Tos.

- Individual Member direct mailing list (of members opting in to receive information from our Corporate Members).

AIRBORNE PUBLIC SAFETY ASSOCIATION



www.publicsafetyaviation.org



- Complimentary subscription to *Air Beat Magazine* (hardcopy and digital), six bi-monthly issues plus annual Buyer's Guide and Conference Preview issues.
- Access to member reserved sections of APSA website, www.publicsafetyaviation.org.
- Receive monthly eNewsletter containing the latest public safety aviation news and information.
- Access to online public safety aviation research, surveys, resources and forums.
- Access to Safety First Program information and resources, including receipt of monthly Safety Wire eNewsletter.

Advertising/Publications & Other Media

Product and Services Categories: One category listing is included in your corporate membership. Additional categories listings may be secured for \$100/category/year.

APSCON Program Guide: The APSCON Program Guide is distributed at the annual expo to all attendees and exhibitors. This guide lists the schedule of courses, classes, special events and exhibitors. Full page, 4-color and black/white advertisements are available to showcase your products and services.

APSA TODAY Newsletter: Distributed daily to APSCON attendees, these full-color newsletters share information on activities, educational schedules, events, as well as a recap of the previous day's news. Advertising spaces are available to exhibiting companies only.

E-Newsletter: The APSA E-Newsletter is emailed monthly to all active members (~5000) during the first full week of each month. A link is also placed on the APSA website for easy access, anytime. Advertising spaces are available exclusively to active Corporate Members.

Website: Advertising is also available on the APSA website www.publicsafetyaviation.org. Several locations and options are available.

Membership Guidelines

Corporate Member

Corporate Membership may be conferred upon any entity providing products and/or services related to public safety aviation. Each Corporate membership shall be entitled to one (1) vote exercised by an employee designated by the corporate entity. Up to six (6) corporate contacts can also be chosen to appear in the annual Air Beat Buyer's Guide.

Individual Member (North America & International)

Individual membership may be conferred upon any person who demonstrates an interest in public safety aviation. Please note that only Individual Members who are employed or appointed by a governmental agency under the laws of any state or nation, whose duties and responsibilities include the assignment as aircrew in or supervision and management of the agency's aviation and/or alternative aircraft operations unit, section, division or department may hold office as a director or officer of the corporation.

Visit www.publicsafetyaviation.org regularly for current information.

