



50TH ANNUAL
CONFERENCE &
EXPOSITION

EXHIBITOR PROSPECTUS

WWW.PUBLICSAFETYAVIATION.ORG

APSCON 2021

NEW ORLEANS  JULY 26-31



APSA IS THE ONLY ORGANIZATION DEDICATED TO EDUCATION,
TRAINING & NETWORKING FOR PUBLIC SAFETY AVIATION.



50+ YEARS OF TRAINING EXCELLENCE

Technology, management, aviation safety, regulatory issues, training, tactics and budgets are all components of public safety aviation. It is more important than ever for public safety aviation professionals to stay up-to-date with their continuing education, and there is no better place to do so than at APSCON 2021, our 50th Annual conference and exposition being held in New Orleans, LA the week of July 26-31. Exhibitors can showcase their latest products and services and reach the aviation unit decision-makers and end-users.

A viable aviation operation is not a luxury - it's a necessity! Decision-making managers, supervisors and aviation personnel will have the opportunity to interact with you, the supplier, during the three-day exposition. APSA is the only organization bringing all of these key players together! This prospectus highlights what you need to know to be a part of APSCON 2021.

BRINGING COMPANIES, CUSTOMERS & COLLEAGUES TOGETHER.

WHO WILL YOU MEET?

- Public Safety Aircrews
- Firefighters
- Law Enforcement
- Search & Rescue
- UAS Operators
- Aeromedical
- Natural Resources
- Maintenance Engineers
- Aviation Unit Commanders & Supervisors
- Government Officials
- Industry Experts
- Legislative Advocates
- Safety Leaders
- Instructors & Trainers

APSCON 2021

NEW ORLEANS JULY 26-31



50th ANNUAL CONFERENCE & EXPOSITION



Reserve your booth and download all APSCON 2021 information on our website, www.publicsafetyaviation.org. For additional information, please contact Benay Osborne at 301-631-2406 or at bosborne@publicsafetyaviation.org.

MARKETING OPPORTUNITIES

SPONSORSHIPS

Sponsoring events and providing special products for the attendees is crucial to increasing your visibility and name recognition throughout the conference and thereafter. Repetition is key to developing your company's exposure to this industry. Your sponsorships will automatically be recognized in all of the following promotional media:

APSCON 2021 Program Guide
Air Beat Magazine Conference Preview Issue
APSA Website • Signage at the Event

Host a special event or sponsor a Conference Course and you will receive a half-page, full-color advertising space in the Program Guide and a 1/4-page, full-color space in the Conference Preview Issue of *Air Beat* to promote your event or sponsorship. Sponsorships must be confirmed by mid-February to be included in the Conference Preview Issue of *Air Beat*.

CONFERENCE COURSE SPONSOR

Courses are conducted Monday - Wednesday and attract unit managers, aircrew members and unit decision-makers that keep an air unit flying.

Cost: \$7,500 for three-day course

- Advertisement in the 2021 Conference Preview Issue of *Air Beat* magazine.
- Advertisement in the APSCON 2021 Program Guide.
- 10 minutes to speak or present in the classroom to introduce your company.
- The opportunity to distribute handouts, promotional and/or marketing material to the attendees of the course.

CONFERENCE COURSE COFFEE BREAKS: \$1,500 / Day (3 Days Available) Served to all Conference Course attendees.

SNEAK PREVIEW: \$10,000 Make the first impression to APSCON 2021 attendees by hosting the 3-hour Sneak Preview in the Exhibit Hall Wednesday from 4PM – 7PM.

AWARDS RECEPTION: \$5,000 Help us honor our awards recipients at the Awards Reception on Friday evening.

TOTE BAGS: \$5,500 Have your company logo displayed on the official Expo Bags, to be distributed to all conference attendees.

BEVERAGE CONTAINERS: \$5,500 Company logo on beverage containers to be distributed to all conference attendees.

TECH-TALK POPCORN: \$600 / Day (4 Opportunities Available) Satisfy the APSCON attendees afternoon snack attack by sponsoring the Tech-Talk popcorn stations, which will be located next to the Tech-Talk Theater(s).

PADFOLIOS: \$3,500 (1 Opportunity) Your logo embossed on padfolio cover, distributed to all conference course attendees.

Co-sponsorship is permitted and encouraged.

JANUARY 31, 2021

- Balance due for booths reserved by December 31, 2020

MAY 24, 2021

- Program Guide advertising reservations and materials due
- Company description to be used in Program Guide due

ADVERTISING

PROGRAM GUIDE: The Program Guide is distributed to all who attend this event. Included in this publication are schedules and descriptions of all classes and courses, social events, Tech-Talks and a full listing of all exhibitors participating in the exposition. Reserve advertising space in the Conference Preview Issue of *Air Beat* and receive \$100 off a Program Guide ad space reservation.

- Premium positions: \$1,350 each (only three available, first-come, first-served)

- Full-page, 4-color \$1,100 each

AD SIZES & SPECIFICATIONS

- Bleed Size: 5.75"w x 8.75"h
- Trim Size: 5.5"w x 8.5"h
- Live Area: 5.25"w x 8.25"h

AIR BEAT MAGAZINE: APSA's Conference Preview Issue is mailed in April to all members of the Association. This issue contains registration information and class schedules for all members interested in attending. The May/June issue will be mailed prior to the show, with bonus distribution at APSCON 2021. Call for a quote or go to www.publicsafetyaviation.org/publications under Advertising Information to review pricing.

APSA TODAY: Three, 4-color daily newsletters are printed onsite to share information, activities, educational schedules and events with the attendees. Wednesday, Thursday and Friday editions available.

- **Advertising:** \$325 per issue or \$925 for all three issues
Trim: 2.75"W x 3.458"H

- **Editorial:** Free to exhibiting companies
Exhibitors are encouraged to submit free editorial material regarding new products, events, or any news features that promote their presence at APSCON.

Text: 50 words submitted via airbeat@publicsafetyaviation.org

Photos: 300dpi submitted in a jpeg or tiff format

AISLE SIGNS: \$500 / Per Sign Your company logo, along with the aisle number, placed on an 8' x 4' aisle sign hanging above the Exhibit Hall for all to see.

EXPO BAG INSERTS: \$500 (10 opportunities available) 8.5"w x 11"h front and back, single page only. (Product supplied by vendor.)

HOTEL KEY CARDS: \$4,500 Full graphics of your choice on one side to be placed on the key cards at all host hotels.

PUBLICATION BINS: \$150 (exhibiting companies); \$550 (non-exhibiting companies) Secure a publication bin for your marketing materials, for the duration of the conference.

EXHIBITOR CONTACT INFORMATION

Please direct all exhibiting, advertising & sponsorship questions to:

Benay Osborne
Operations Manager
bosborne@publicsafetyaviation.org
301-631-2406

Emily Tarr
Sales Representative
etarr@publicsafetyaviation.org
205-563-9313

JUNE 10, 2021

- Aircraft Display Form and Aircraft Certificate of Insurance due
- APSA Today reservations and ads due

JULY 10, 2021

- Hotel reservation discount deadline
- Advance badge registration deadline

EXHIBIT HALL



900 Convention Center Blvd.
New Orleans, LA 70130
504-582-3000
www.mccno.com

APSCON 2021 EXHIBITOR SCHEDULE

EXHIBITOR MOVE-IN / MOVE-OUT

MONDAY, JULY 26

Aircraft Fly-In 8 AM

TUESDAY, JULY 27

Exhibitor Move-in/Set-up 8 AM – 5 PM

Registration 7 AM – 5 PM

WEDNESDAY, JULY 28

Exhibitor Move-in/Set-up 8 AM – 3 PM

Registration 7 AM – 7 PM

FRIDAY, JULY 30

Aircraft Fly-out 4 PM

Exhibitor Move-out/Dismantle 4 PM – 9 PM

SATURDAY, JULY 31

Aircraft Fly-out (if applicable) 8 AM

Exhibitor Move-out/Dismantle 8 AM – 12 PM

EXHIBIT HALL HOURS (All booths must be fully staffed during the following hours):

WEDNESDAY, JULY 28 4 PM – 7 PM

THURSDAY, JULY 29 10:45 AM – 4 PM

FRIDAY, JULY 30 11 AM – 4 PM

HOTEL ACCOMMODATIONS

HOST HOTEL

NEW ORLEANS MARRIOTT WAREHOUSE ARTS DISTRICT

859 Convention Center Blvd.
New Orleans, LA 70130
Tel: 504-613-2888

www.marriott.com

Reservation deadline : July 10, 2021

Rate: \$168/night (Single/Double), plus 15.75% (current tax rate), plus \$2 occupancy tax, per room, per night

DISCOUNT CODE: APSA

OVERFLOW HOTEL

HAMPTON INN SUITES

1201 Convention Center Blvd.
New Orleans, LA 70130
Tel: 504-566-9990

www.neworleanshamptoninns.com

Reservation deadline : July 10, 2021

Rate: \$156/night (Single/Double), plus 15.75% (current tax rate), plus \$1 occupancy tax, per room, per night

DISCOUNT CODE: APSA

OVERFLOW HOTEL

SPRINGHILL SUITES CONVENTION CENTER

301 Saint Joseph St.
New Orleans, LA, 70130
Tel: 504-522-3100

www.marriott.com/hotels/travel/msysh-springhill-suites-new-orleans-downtown-convention-center/

Reservation deadline : July 10, 2021

Rate: \$156/Night; (Single/Double), plus 15.75%, plus \$1/night City Occupancy Fee (subject to change)

DISCOUNT CODE: APSA

OVERFLOW HOTEL

RESIDENCE INN DOWNTOWN CONVENTION CENTER

345 Saint Joseph St.
New Orleans, LA, 70130
Tel: 504-522-1300

www.marriott.com

Reservation deadline : July 10, 2021

Rate: \$156/Night; (Single/Double), plus 15.75%, plus \$1/night City Occupancy Fee (subject to change)

DISCOUNT CODE: APSA

EXHIBIT HALL FLOOR PLAN

APSCON 2021
NEW ORLEANS JULY 28-31



50th ANNUAL CONFERENCE & EXPOSITION

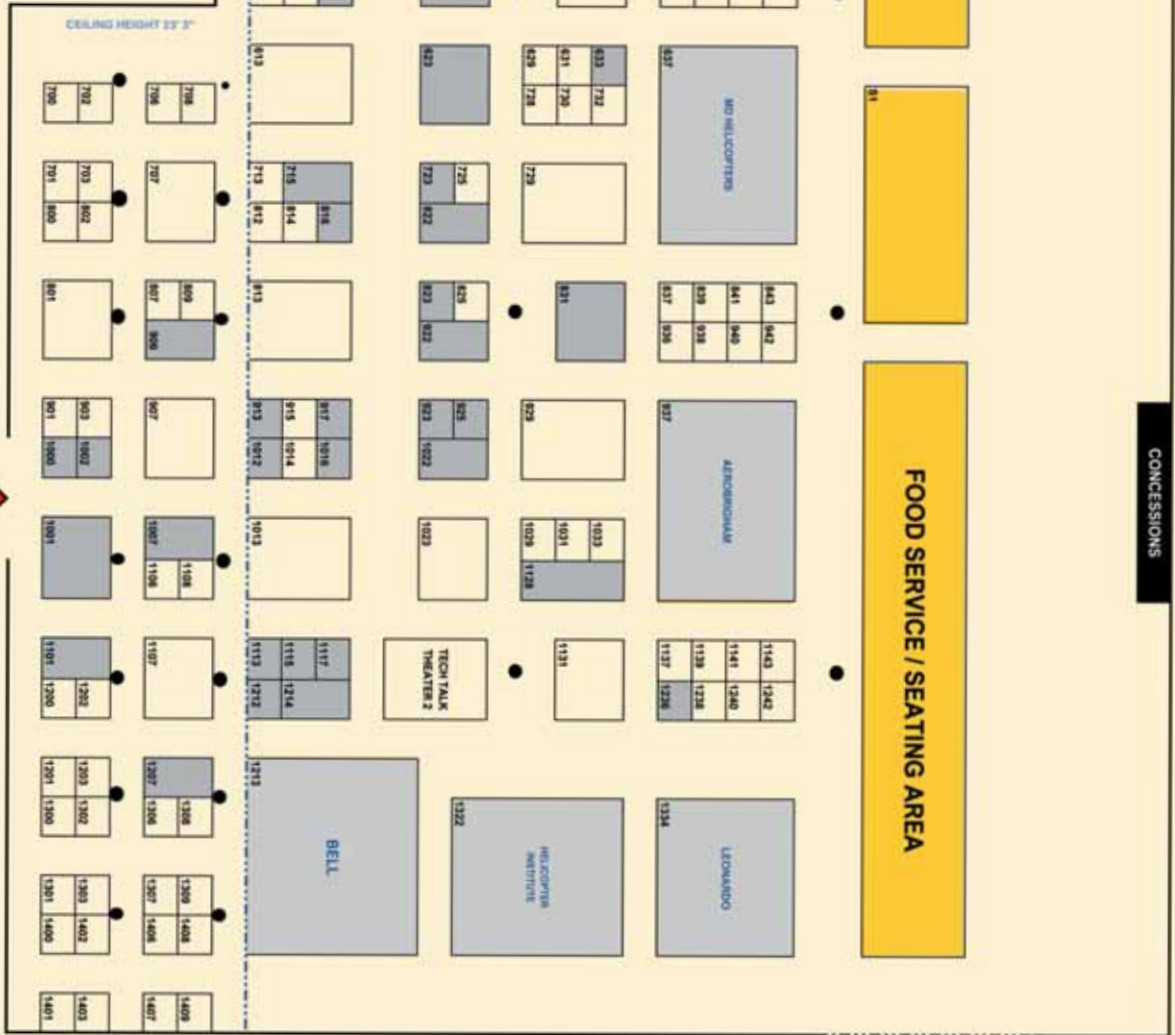
**CORPORATE MEMBER
BOOTH PRICING***

*Non-Corporate Members add \$500

10X10	\$ 1,025.00
10X10 CORNER	\$ 1,175.00
10X20	\$ 2,600.00
10X20 CORNER	\$ 2,150.00
10X30	\$ 3,000.00
10X30 CORNER	\$ 3,150.00
20X20	\$ 4,300.00
20X30	\$ 5,850.00
30X30	\$ 12,300.00
40X40	\$ 13,120.00
40X50	\$ 14,800.00
50X50	\$ 17,500.00

STATIC 30X30 w/ access	\$ 500.00
STATIC 30X60 w/ access	\$ 900.00

*Booth Space is available for pre-identified display. Booth Space also may be reserved in conjunction with a standard booth (see pricing listed above).



**MAIN
ENTRANCE** →

CONCESSIONS

FOOD SERVICE / SEATING AREA

LOADING BAY DOORS

RULES & REGULATIONS

ASSIGNMENT OF SPACE & PAYMENT

All exhibit space, with the exception of the island displays, will be allocated on a first-come, first-served basis. Confirmation of space will be sent immediately upon receipt of electronically signed contract and required deposit. APSA reserves the right to reassign booth space if need be. Payment in full is due upon submission of contract for those contracts submitted after January 31, 2021. Exhibit space must be occupied solely by your organization in exhibiting your products at the APSCON 2021. No exhibitor shall assign, sublet, or share the whole, or any part of, the space contracted.

BOOTH SPECIFICATIONS

The standard booth size is 10' x 10' (approximately 3.05m x 3.05m). Except for custom-size or island displays, the booth price in this agreement provides for installation, maintenance and removal of standard framing materials. The materials include a quality fabric, 8' high backdrop; 42" high side divider rails; and an expertly lettered 7" x 44" exhibitor sign for each space. Although not included in the booth, carpet or floor covering is required in ALL booths in the Exhibit Hall, at the expense of the Exhibitor.

EXHIBITOR NAME BADGES

We request that all badges be ordered via our website at www.publicsafetyaviation.org. If web access is unavailable, please contact the APSA office at 301-631-2406 or bosborne@publicsafetyaviation.org.

The exhibitor badge entitles the wearer access to the Exhibit Hall only and exhibitor badges are issued only to personnel actually staffing the booth. The name of the exhibiting company, as it has been listed on the exhibit space contract, will appear on each badge. Three exhibitor badges will be provided for each 10' x 10' area of display space contracted, to a maximum of 30 badges. Additional badges are available for \$50 each.

Exhibitors are urged to order badges in advance to avoid long lines and additional charges at the registration desk. All exhibitor badges should be ordered by June 30, 2021. Badges requested onsite, including changes to badges, will incur a \$5.00 fee per badge. The registration desk is scheduled to be open beginning July 25, 2021 at 8AM at Ernest N. Morial Convention Center (Hall I2-J Lobby), at which time exhibitor badges will be available for pick-up.

One-day guest passes are available for your customers at \$90.00 each. This would entitle the guest access to the Exhibit Hall and the educational classes for that day ONLY. Contact the APSA Headquarters to order with your Visa, MasterCard, American Express or Discover.

INSTALLATION & DISMANTLING

Installation of exhibits may commence on Tuesday, July 27, 2021 at 8 am, at Ernest N. Morial Convention Center. All exhibits must be fully assembled and ready for display no later than 3 pm on Wednesday, July 28, 2021. Dismantling of exhibits may begin after 4 pm on Friday, July 30, 2021 - no dismantling allowed prior to 4 pm. All exhibits and materials must be totally removed from the exhibit hall no later than 12 noon on Saturday, July 31, 2021.

OFFICIAL SERVICE CONTRACTOR

Approximately 3 months prior to APSCON 2021, an Exhibitor's Service Kit will be mailed or emailed to each exhibitor. This packet will include all necessary information and forms regarding: shipping of displays; display rental; floor coverings; telephone service; electrical service and utilities; furniture and accessories; etc.

CANCELLATION

Exhibitors may reduce or cancel contracted space by submitting written notice to the APSA Headquarters, in accordance with the following schedule:

Written notice received 60 days or more from the event: 75% refund

Written notice received 30 - 59 days from the event: 50% refund

No refunds will be issued less than 30 days from the start of the event.

SECURITY

While standard security precautions will be taken, APSA assumes no liability for materials left in the Exhibit Hall. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

LIABILITY, INSURANCE & HOLD HARMLESS

In consideration for the opportunity to display services and products at an APSA Conference and Exposition, Exhibitor, its officers, directors, agents and insurers, agrees to indemnify and hold harmless APSA, its officers, directors, contractors, employees and agents and the convention facility, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, APSA and the convention facility, as aforesaid, shall include reimbursement for any costs, expenses and reason-

able attorney's fees incurred by indemnities. Further, any claim of damage to the property of the convention facility resulting in the immediate assessment of damages against APSA from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by Exhibitor.

INSURANCE REQUIREMENTS

As a standard requirement for all of our show exhibitors, it is necessary for you to carry commercial general liability coverage from an A-Rated insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. Said commercial general liability insurance must be in force during the exhibition dates of the event, July 25-31, 2021. The Certificate of Insurance must also list as additionally insured:

- Airborne Public Safety Association, Inc., its Agents, Officers, Directors and Employees; and
- Ernest N. Morial Convention Center, its Owners, Management Company, Officers, Directors, and Employees.

For your convenience, APSA has made arrangements with Rainprotection Insurance, to provide the minimum insurance requirements for just \$84. Please visit <https://publicsafetyaviation.org/apsccon-2021-new-orleans-la> for more information.

ADDITIONAL INSURANCE REQUIREMENTS FOR DISPLAYING AIRCRAFT

All aircraft exhibited in Ernest N. Morial Convention Center for APSCON 2021, whether flown or trucked in, must be properly insured. Any commercial exhibitor that brings an owned, leased or borrowed aircraft to be displayed in the Ernest N. Morial Convention Center, including the use of aircraft belonging to a governmental agency, agrees to name APSA, Inc., its agents, officers, directors and employees and exhibition convention center, its owners, management company, officers, directors and employees as an 'additional insured' on the exhibitors policy of insurance covering the operation of the aircraft. In addition, Exhibitor acknowledges that APSA does not maintain any insurance to cover loss or damage to any property of Exhibitor. Furthermore, it is requested that all exhibiting companies carry personal property insurance, including workers' compensation, if applicable.

- Proof of insurance must be in the form of a "Certificate of Insurance" that identifies all aircraft, individually by serial number, stating the make, model, registration number, and owner of the aircraft. If the aircraft is owned/operated by someone other than the exhibitor, the documentation should so state and proof of insurance shall name both as insured or additionally insured. Without proof of insurance, the aircraft will not be permitted to land at or move into the Ernest N. Morial Convention Center. This insurance must be in force during the lease dates of the event, July 26-31, 2021.

- Aircraft flown to Ernest N. Morial Convention Center: Exhibitors flying aircraft to Ernest N. Morial Convention Center must provide proof of insurance to APSA in the form of a Certificate of Insurance. This should be from the exhibitor's insurance broker, confirming a minimum of \$5,000,000 combined coverage for public liability and property damage.

- Aircraft trucked to Ernest N. Morial Convention Center: Exhibitors trucking aircraft to Ernest N. Morial Convention Center must provide proof of insurance to APSA in the form of a Certificate of Insurance. This should be from the exhibitor's insurance broker, confirming a minimum of \$1,000,000 per occurrence and \$2,000,000 aggregate for public liability and property damage.

RESTRICTIONS

APSA reserves the right to determine the eligibility of a company or their product for inclusion in the exhibits, and reserves the right to restrict exhibits that, because of noise, method of operation, materials or for any other reason, become objectionable to APSA. APSA also reserves the right to prohibit any exhibit that, in the opinion of APSA management, may detract from the general character of the exhibit show as a whole. In such event, APSA shall not be liable to any exhibitor for any refund of exhibit fees or expenses incurred by exhibitor to exhibit. No signs will be affixed by any means to the walls, doors or any other surface in the exhibit area or seminar facility.

Subsidiaries that share a parent company are permitted to share exhibit space under the following conditions:

1) If subsidiaries are sharing a 10' x 10' booth, the booth itself, all materials, advertisements, sponsorships, etc., will be listed under the name of the company that reserves and pays for the booth, unless otherwise instructed by the exhibiting company(ies). To receive the member price, the purchasing company must be an APSA Corporate Member or the space will be charged at the non-member rate.

2) If subsidiaries wish to have multiple company names associated with a shared booth (the booth itself, all materials, advertisements, sponsorships, etc.), the amount of booth space purchased must be, at a minimum, equivalent to a 10' x 10' booth space per company. To receive the member price, all subsidiaries sharing booth space must be APSA Corporate Members or the space will be charged at the non-member rate.

APSA policy firmly restricts representation of an organization that has not been assigned an official exhibit booth from soliciting business and/or distributing promotional material of any type within the exhibit area or any other areas. Further, those organizations that have been assigned an official APSA exhibit booth must conduct all business activities from within their assigned booth space and not impede traffic through the Exhibit Hall aisles or other areas. 'End-Cap' booths are strictly prohibited. Multiple booths must be registered through the main office. All children under the age of 18 must be accompanied by an adult.

You may register online at www.publicsafetyaviation.org. Any questions, contact Benay Osborne at bosborne@publicsafetyaviation.org

APSCON RECENT EXHIBITORS LIST

ABLE Aerospace Services, Inc.
Aero Dynamix, Inc.
Aero Products Component Services, Inc.
AeroBrigham, LLC
AeroComputers, Inc.
AeroGuard Flight Training Center
AeroLEDs, LLC
AeroMaritime America, Inc.
Aeronautical Accessories
Aerospace Maintenance Solutions
Air Bear Tactical Aircraft
Air Evac Lifeteam
Airborne Displays
Airborne Public Safety Association
Airborne Tactical Training Solutions
Airbus Helicopters
Aircraft Specialties, Inc.
AirMods LLC
Anodyne Electronics Manufacturing Corp.
Applied Video Imaging
Arista Aviation
Arrow Aviation
Avalex Technologies Corporation
Av-DEC
Aviall (A Boeing Company)
Aviation Specialties Unlimited, Inc.
AvidAir International
Avion Power
Axnes, Inc.
Baldwin Aviation Safety & Compliance
Becker Avionics
Bell
BLR Aerospace, LLC
Boost Human External Cargo Systems, Inc.
Broadcast Microwave Services, Inc. (BMS)
Capewell Aerial Systems
CarteNav Solutions, Inc.
Churchill Navigation
Cirrus Aircraft
CNC Technologies, LLC
COBHAM
Collective Magazine
Collins Aerospace
Concorde Battery Corporation
Dakota Air Parts Intl., Inc.
Dallas Airmotive
Dallas Avionics, Inc.
Davenport Aviation, Inc.
Digital Airware
DLA - Law Enforcement Support Office
Donaldson Aerospace & Defense
Eagle Copters Ltd.
East/West Industries, Inc.
EuroSafety International
Evolution Helmets
EXTEX Engineered Products
FEC Heliports
Federal Aviation Administration (FAA)
Flightcell International, Ltd.
FlightHelmet.com
FlightSafety International, Inc.
FLIR Systems, Inc.
Forensic Mapping Solutions
Garmin International
Genesys Aerosystems
Gibson & Barnes
Gresco Technology Solutions
Guardian Mobility
H.E.R.O.S., Inc.
Hangar One Avionics
HDAero Engineering, LLC
Helicopter Accessory Service, Inc.
Helicopter Association International
Helicopter Flight Training Center
Helicopter Handler
Helicopter Institute, Inc.
HeliLadder of Blue Moon Designs
Helinet
Heli-One Canada
HeliStream, Inc.
HeliWagon
Hupp Aerospace/Defense
Kamatics RWG
Keystone Turbine Services
Kropp Holdings, Inc. (KHI)
L3 Technologies
Leonardo Helicopters
Luminator Aircraft Products
Macro-Blue, Inc.
MD Helicopters, Inc.
Med-Pac
Meeker Aviation
Merit Apparel Co., Inc.
Metro Aviation, Inc.
NAASCO Northeast Corp.
Nampa Valley Helicopters/Heliwelders
Canada Ltd
Night Flight Concepts, Inc.
Omaha Airplane Supply
PAC International
Paravion Technology, Inc.
Pilatus Business Aircraft
Point Lighting Corporation
Police Aviation Research
Power Sonix, Inc.
Pratt & Whitney Canada Corp.
Precision Aircraft Services
Priority 1 Air Rescue
Pro Flight Gear, LLC
Propper International
PS Engineering, Inc.
Quest Aircraft Company
REBTECH
Rhotheta International
RMCI, Inc.
Robertson Fuel Systems
Rotor-Tech International
Rotorcraft Pro Media Network
S.A.F.E. Structure Designs, LLC
Safran Helicopter Engines USA
Satcom Direct Communications
Seeker Aircraft
Sikorsky, a Lockheed Martin Company
Southeast Aerospace
Southern California Safety Institute
Specmat Technologies, Inc.
Spectrolab, Inc.
Spectrum Aeromed
Spidertracks North America Ltd.
StandardAero, Inc.
Start Pac
Sterling Helicopter
Summit Aviation, A Greenwich
AeroGroup Company
Summit Helicopters, Inc.
Technisonic Industries, Ltd.
Tech-Tool Plastics, Inc.
Textron Aviation, Inc.
Thales Group
Topflight
TRACE Worldwide Corporation
Trakka Systems
Transaero, Inc.
Troll Systems Corporation
Tyler Technologies
U.S. CBP Air & Marine Operations
Uniflight Global
Vertical Magazine
Viewpoint Systems
Vislink Technologies, Inc.
Williams & Williams, Inc.
Wysong Enterprises, Inc.

CONTRACT FOR EXHIBIT SPACE & EXHIBITOR RULES & REGULATIONS

This Contract for Exhibit Space incorporates the **APSCON 2021** Rules & Regulations and APSA exhibitor insurance requirements, included herein. By signing this contract, you acknowledge you have read and understand the exhibitor Rules & Regulations and agree to abide by them and any additional rules deemed necessary by the Airborne Public Safety Association (APSA). For additional information or inquiries, please call 301-631-2406. Please complete the fields below as you would like your company listed in the official Program Guide. Company description may be submitted to bosborne@publicsafetyaviation.org and is due by May 30, 2021.

ALL MATERIALS REGARDING APSCON 2021 SHOULD BE SENT TO:

Exhibiting Company: _____
 Address: _____
 City/State/Zip: _____ Country: _____
 Website: _____
 Phone: _____ Fax: _____
 Exhibit Contact: _____ Email: _____
 Signature: _____ Date: _____

EXHIBIT SIZES

- | | | |
|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> 10 x 10 | <input type="checkbox"/> 10 x 20 | <input type="checkbox"/> 10 x 30 |
| <input type="checkbox"/> 20 x 20 | <input type="checkbox"/> 20 x 30 | <input type="checkbox"/> 30 x 40 |
| <input type="checkbox"/> 30 x 50 | <input type="checkbox"/> 50 x 50 | <input type="checkbox"/> 50 x 60 |

BOOTH SPACE PREFERENCE*

#1 _____ #2 _____

Companies we would like to be near / away from (circle):

*Every effort will be made to secure the exhibit space(s) in the priority you have listed. Priority is determined by the date of the request for space, accompanied by full payment.

ADVERTISING

- | | | | |
|---|-------|--|--------|
| <input type="checkbox"/> Aisle Signs | \$500 | <input type="checkbox"/> Program Guide (Cover) | \$1350 |
| <input type="checkbox"/> Tote Bag Inserts | \$500 | <input type="checkbox"/> Program Guide (4C Ad) | \$1100 |
| <input type="checkbox"/> APSA TODAY (1) | \$325 | <input type="checkbox"/> Program Guide (BW Ad) | \$ 750 |
| <input type="checkbox"/> APSA TODAY (3) | \$925 | <input type="checkbox"/> Hotel Key Cards | \$4500 |
| | | <input type="checkbox"/> Publication Bins | \$ 150 |

SPONSORSHIPS

Please contact Benay Osborne to contract your sponsorship today at 301-631-2406 or via email at bosborne@publicsafetyaviation.org.

ACCOUNTING

Booth Fee	\$ _____
Advertising/Sponsorship Fee(s)	\$ _____
Non-Corporate Member surcharge* <input type="checkbox"/>	\$ _____ 500.00
TOTAL AMOUNT	\$ _____

*check box if you would like to apply the non-corporate member surcharge towards one-year Corporate Membership dues (\$400 value)

BILLING ADDRESS

Please check box if same as mailing address

COMPANY NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____ COUNTRY _____
 PHONE _____ FAX _____
 EMAIL _____

PAYMENT MUST ACCOMPANY FORM

Please make checks payable to APSA, or use your VISA, MasterCard, Discover or American Express.

- VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD NUMBER _____ AMOUNT _____

EXP (mm/yy) _____ V-CODE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____

Please return this form to:

Airborne Public Safety Association
APSCON 2021
 50 Carroll Creek Way, Suite 260, Frederick, MD 21701
 F 301.631.2466 E bosborne@publicsafetyaviation.org

REGISTRATION AND CANCELLATION/REFUND POLICY: Exhibitors may reduce or cancel contracted space by submitting written notice to APSA Headquarters on the following schedule:

- Written notice received 60 days or more from the event: 75% refund
- Written notice received 30 – 59 days from the event: 50% refund
- No refunds will be issued less than 30 days from the start of the event.

ATTENDEES, PRESENTERS & EXHIBITORS – APSA CODE OF CONDUCT POLICY

Attendees, Presenters and Exhibitors at APSA events are expected to comply with instructions from staff members, convention center or hotel personnel, and are expected to conduct themselves at all times in a courteous, professional and respectful manner, refraining from language and actions that might bring discredit upon themselves, their agency, company or APSA. Such conduct includes, but is not limited to, actions disrupting the businesslike atmosphere, harassment, discrimination, inappropriate language, failing to comply with all local, state, and federal laws, and activities that endanger self and others. Attendees, Presenters and Exhibitors who do not comply with this code of conduct at any event may be removed from said event and barred from participating in any manner all future APSA sponsored or co-sponsored events.