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**SOUTHEAST AEROSPACE WELCOMES MICHAEL ROY, BUSINESS DEVELOPMENT  
MANAGER - LATAM**

(Melbourne, FL). December 1, 2022 – Southeast Aerospace, Inc. (SEA), a leading Aerospace Solutions company, is pleased to welcome Michael Roy as our new Business Development Manager - LATAM. Roy brings over 12 years of experience developing business and selling aviation technology, parts and repair services in the LATAM market.

Before joining SEA, Roy led marketing & sales operations at Bose Corporation while managing 35 resellers across FL and LATAM, selling aviation headset technology. Roy also worked as a Consulting Director of Sales for LATAMCO Consulting LLC, where he developed business in US domestic and LATAM markets for consumer goods, technology, aviation, military, and mining. Roy holds a B.A. in International Business from Old Dominion University and an M.A. from George Mason University.

“I look forward to building new business, forging relationships with existing clients, and expanding SEA’s LATAM footprint.” said Roy. “My expertise includes designing sales & marketing strategies, identifying high-potential aviation markets, securing a network of key contacts at industry events, and partnering with Parts & Repairs departments to maximize revenue. I have also worked with cross-functional teams to gain project and product certifications via LATAM agencies such as ANAC and AFCA (DGAC). Much of my success across the region is due to my relationship-focused approach, fluency in Spanish and Brazilian Portuguese, and insight into each country’s culture, business practices, and governance.”

Joe Braddock, Executive Vice President, stated, “Southeast Aerospace is excited to have Michael Roy on board. He adds great experience and professionalism to our team, in addition to an understanding of LATAM business activities and requirements. We look forward to adding his skills and talents in expanding our sales activities.”

Michael can be reached at 321-504-5969 or by email at [michael.roy@seaerospace.com](mailto:michael.roy@seaerospace.com).

**About Southeast Aerospace, Inc.**

Southeast Aerospace, Inc. is an aerospace solutions company based out of Melbourne, FL. Founded in 1993 Southeast Aerospace supports the needs of government, corporate and general aviation fixed-wing and rotary-wing aircraft around the globe. Services include avionics installation and upgrade, component repair, mission systems aircraft modification and completion, support of government programs as a prime and subcontractor as well as engineering, design and STC development. Southeast Aerospace also has a team dedicated to outright and exchange avionics parts sales with real-time pricing and availability at <https://www.seaerospace.com/sales>. Additional details can be found at [www.seaerospace.com](http://www.seaerospace.com) or by contacting [info@seaerospace.com](mailto:info@seaerospace.com)

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