



Bell Introduces Jacinto Monge as Managing Director of Commercial Business in Europe

(November 8, 2023) Bell Textron Inc., a Textron Inc. (NYSE: TXT) company, has appointed Jacinto Monge as the Managing Director of Commercial Business in Europe. Previously, Jacinto served as the Managing Director for Bell, Asia-Pacific, and as the Representative Director for Bell in Japan, where he led Bell's commercial business in China, Japan, Korea, India, South East Asia, and the Pacific, playing an essential role in the significant growth of Bell's business in the region, where the company expended its sales and customer service footprint, adding 326 orders and 281 deliveries during his tenure. He facilitated key regional sales including the agreements with Shaanxi Helicopter Company for 100 Bell 407s and Reignwood Aviation for 110 Bell 505s, the Republic of Korea acquisition of 40 Bell 505s for military training, the Queensland Police Service purchase agreement for three Bell 429s, and the acquisitions of the Subaru Bell 412 by Tokyo Metropolitan Police and regional Fire Fighting and Disaster Relief departments.

Jacinto will make his first European tradeshow appearance at European Rotors 2023 in Madrid, Spain on Nov. 28 and represent Bell in the opening ceremony and additional show events.

"I am thrilled to attend this year's European Rotors in my hometown of Madrid. As one of the largest commercial rotorcraft markets in the world, the European region boasts a diverse range of operators and missions. Bell is experiencing significant growth in this region, and I look forward to delivering advanced, dynamic aircraft and our Global Customer Solutions to customers across Europe."

For media inquiries or to schedule an interview with Jacinto during the show, please reach out to [Alexis Baird](#). Learn more about Bell's presence at [European Rotors 2023](#).