

2021 ADVERTISING SPECIFICATIONS

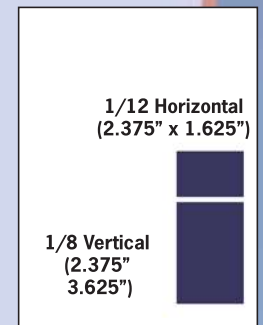
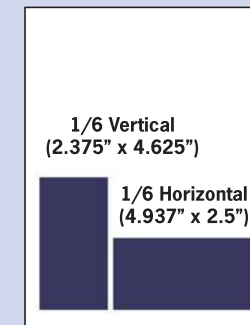
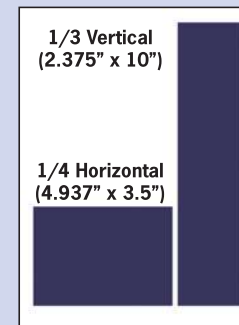
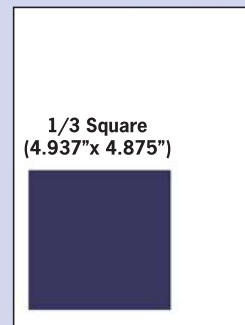
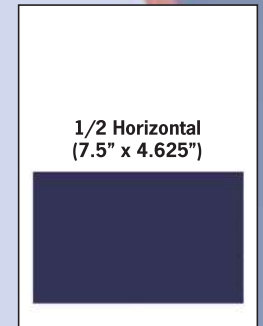
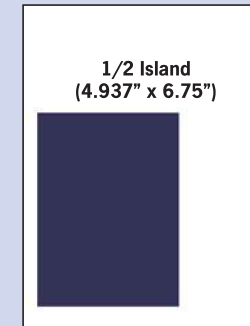
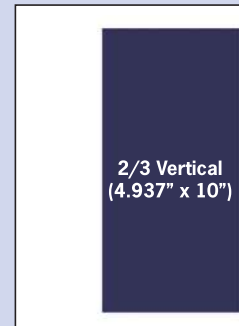
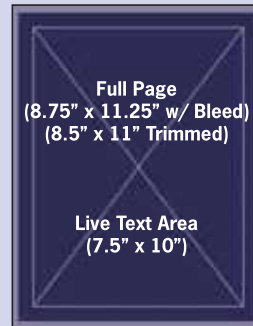
AD SIZES IN DECIMAL INCHES

UNIT	WIDTH	X	HEIGHT
Full Page (Bleed)	8.75		11.25
Full Page (No Bleed)	7.50		10.25
2/3 Vertical	4.937		10.00
1/2 Island	4.937		6.75
1/2 Horizontal	7.50		4.625
1/3 Square	4.937		4.875
1/3 Vertical	2.375		10.00
1/4 Horizontal	4.937		3.50
1/6 Horizontal	4.937		2.50
1/6 Vertical	2.375		4.625
1/8 Vertical	2.375		3.625
1/12 Horizontal	2.375		1.625

ARTWORK REQUIREMENTS

Acceptable file formats are EPS, TIFF, high resolution (300 dpi) JPEG, or press-optimized PDF. Advertisements must be submitted by e-mail if materials are less than 10 MB in size to etarr@publicsafetyaviation.org or uploaded to us by the materials due date stated in this media kit. Please contact Emily Tarr at etarr@publicsafetyaviation.org for instructions and passwords.

AD SPECIFICATIONS IN PROPORTION TO PAGE



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