Meeting Minutes
ALEA Affiliate Council Meeting
Reno Convention Center, Room A9
July 22, 2005, 9:00 a.m.

I. Call to Order
- 0900 call to order by Barbara Tweedt.
- Roll call and introductions.
- ALEA Board members were introduced

II. Old Business
- Minutes from the February 7, 2005 meeting were approved
- A brief overview of the recent Regional Safety Seminars was given:
  1. Miami – January 28-30
     - Southeast Region-problems with city budgets continue to impact attendance in this region. Attendance was down this year.
  2. Chicago – March 16-18
     - 44 members and 21 exhibitors. Attendance was considered good and many positive comments were received. Chicago was considered to be a good location with easy access.
  3. Harrisburg - May 9-11
     - 106 members and 36 exhibitors. Attendance was considered good.
- Raffle - Drawing
  - It was discussed whether to continue the raffle drawing. This would include a voluntary $10 donation from each exhibitor and items would be purchased for approximately $100. These gifts would be raffled off as door prizes.
  - Barbara Tweedt requested feedback.
  - It was decided that for now we will continue with the raffle.

III. New Business
A. ALEA Conference
- Reno attendance 546 Members and 160 exhibitors
- Well over 1200 people in attendance.
- Unit Manager’s class, 64 attendees. Very successful. Exceeded anticipated class size of 40.
- Sneak Preview:
  - Great Success. Much positive feedback given on Sneak Preview. This included a Wednesday evening cocktail hour which received good feedback.
• A poker run was also conducted during the Sneak Preview. Some members indicated there was some confusion with the poker run as not everyone was sure who had cards. Overall, however, it was considered a success.

Product Briefings
• Many product briefings were not well attended. Several members had no one show up for briefings.

Exhibit Hall Hours
• Several comments to keep the Sneak Preview but discontinue the Saturday show. This would have to go the ALEA board for further action. It was decided to wait and see what the attendance numbers were on Saturday and revisit this item.

B. Affiliate Groups (Handout)
• It was discussed that new affiliate leaders are needed. The current list is outdated and needs to be revised.
• Be prepared to vote on new group leaders at the next meeting.

C. Buyers Guide Listings
• A question was asked about special recognition in the Buyer’s Guide for those members who actively support ALEA. Several examples were given that supported the general effectiveness of the buyer’s guide.
• A suggestion was made to possibly create classifications for Buyer’s Guide entries. Gold, Silver, and Bronze levels were given as examples. John Timm and Chuck Hurdleston were asked to put together a plan and submit it to Barbara Tweedt.

D. Website – Affiliate Section
• A question was raised on the requirement to password protect the website.
• Several attempted hackings have required the password security measures.

E. Upcoming Regional Safety Seminars
1. Calgary, AB – August 22 - 24
   • Radisson Airport Calgary. Response thus far has been slow. Hoping for at least 50 members to participate.

2. Universal City, CA – September 14 - 16
   • Outside of downtown L.A.
   • LAPD and LA Sheriff will sponsor
   • Theme: Develop and maintain a safe attitude
   • Over 200 typical attendance
   • Suggested to fly into Burbank

3. Dallas, TX – November 9 – 11
   • Adams Mark Hotel information on website
• 35-40 vendors anticipated; 80-90 attendees expected
• Suggested to fly into Love Field

IV. **Air Beat/Air Beat Today**
• There will be 8 issues for 2006
• Currently 4 pages in length, looking to go to 8 pages with advertisements

V. **ALEA Coins**
• ALEA coins will be adopted from the US military tradition
• Coins will be available for purchase for $5.00

VI. **ALEA Office Relocation Update**
• Relocation to Fredrick, Maryland by the end of 2005

VII. **Next Years Conference – New Orleans July 19-22**
• Host Hotel, Fairmount Hotel. Approximately ½ mile from the Convention Center.
• It was shared that rental cars will not be convenient due to parking issues at the hotel.
• Attendance is expected to be large.

VIII. **Next Affiliate Council Meeting – Dallas (Heli Expo) February 26 - 28**

IX. **Adjournment**

**ALEA Affiliate Council Meeting Attendance**

Bob Brown, Computer Training Systems  
Phillip Bender, ALEA Eastern Region Director  
Sherry Hadley, ALEA Executive Director  
Dan Schwarzbach, ALEA President  
Greg Bourland, ALEA Central Region Director  
Martin L. Jackson, ALEA Secretary  
Jennifer Thornton, ALEA Marketing Manager  
Chad Copeland, Survival Systems, USA  
Hugh C Teel, Survival Systems, USA  
Brad Martin, Aero Products  
Mike ter Kuile, Canadian ALEA Regional Rep  
Steven Harrelson, Aureus International  
Dick Freeman, Professional Aerospace Sup, Inc  
Scott James, Precision Heliparts, Inc  
Jim Leslie, NAASCO  
Chuck Hurdleston, Keystone Helicopters  
Dick Gilson, Av Star Media, LLC  
Scott Hurst, Dallas Avionics
Scott Davis, Dallas Avionics
John Timm, BMS
Steve Yanke, BMS
Mike Broderick, Acrohelipro Global Services
Dave Stanck, Aqua Lung
Jacques Gueguierre, Main Line Corp
Barbara Tweedt, Schweizer Aircraft
Kevin Griggs, Rolls-Royce
Ben Kesler, Rolls-Royce